



Strategic Plan Overview 2024-2027

Mission

To unleash the power of math education and transform futures by leveraging the talents and resources of the actuarial community.

Vision

A future where everyone experiences confidence and opportunities available through math proficiency.

1

Deliver
Exceptional
Programs



Delivering exceptional programs is crucial to fulfilling our mission. We maximize our impact by focusing on core programs that optimize the talents and resources of the actuarial community.



- Identify core programs that align most closely with our mission and vision and that we are uniquely positioned to deliver.
- Allocate resources and support to strengthen these programs.

2

Increase
Engagement of
the Actuarial
Community



Engaging members of the actuarial community is essential to leverage their expertise and resources to advance our mission. By strengthening partnerships, increasing awareness, and facilitating accessible avenues for involvement, we will mobilize the actuarial community and achieve our mission and vision.



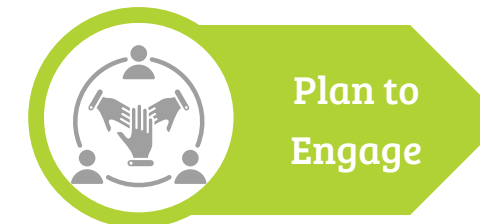
- Utilize targeted outreach campaigns, online platforms, and networking events to increase awareness among actuaries, especially those early in their career.
- Make it easier for actuaries to donate and volunteer.
- Strengthen relationships with Corporate Supporters and US actuarial membership associations through collaborative discussions and initiatives.

3

Position the
Organization
for Long-Term
Success



Utilizing a strategic approach to ensure the organization is well-positioned for long-term success is crucial for maintaining our impact and continued growth. By achieving financial sustainability, optimizing operations, and maintaining top ratings, we will establish a strong foundation for future endeavors.



- Maintain best-in-class status for key external ratings of charitable organizations by adhering to nonprofit standards and demonstrating transparency and accountability in our operations.
- Align operations to efficiently deliver programs with maximum impact.
- Ensure financial sustainability through rigorous budget oversight, prudent financial management practices, and multi-year projections.